

ACADEMIC PORTFOLIO AND RESOURCE REVIEWS

rpk GROUP
from mission to market

Get the holistic perspective you need to create sustainable student success.

Without the necessary data and analysis, leadership teams in higher education have struggled to make difficult strategic decisions around academic offerings and resource allocation. As a result, program offerings are disconnected from student demand, and institutions are unable to reallocate people, time and money toward mission and student success.

rpk GROUP's solution? Our Academic Portfolio and Resource Reviews. After more than a decade of working with institutions like yours, our team understands your most pressing concerns:

- ✓ How well does the current academic portfolio of programs respond to student demand?
- ✓ How successful are our students in the programs we offer, and how do success rates differ by student types?
- ✓ What opportunities exist to increase academic efficiencies?
- ✓ Where are the economic engines within the academic offerings that can drive growth and reinvestment?

Let rpk GROUP partner with you to move from analysis to action.



Adopting an outcomes based approach to your Academic Portfolio

The **Academic Portfolio Review** analyzes each program across several key data points—from student interest to student success—in order to determine:

- Student demand and yield – Who wants this program and do they come?
- Student activity compression and change over time (enrollments) – Where do students ultimately land?
- Student success (retention, graduation rate, degree production, employment) – How successful is each program in meeting student goals? What opportunities exist for institutions to achieve equitable student success?

Understanding resource allocation and utilization at the department level

The **Academic Resource Review** uncovers the current allocation of people, time and dollars, and the return on investment from those resources. rpk GROUP's Resource Review offers a deeper understanding and actionable analysis, allowing institutions to get more for the resources they already have. The analysis examines the following by academic department:

- Financial contribution
- Teaching activity
- Course management and offerings

Combined, the Academic Portfolio and Resource Review allows institutions to capture the efficiencies and productivity necessary for reinvestment in mission and student success. For an even fuller picture of your academic offerings, you can add rpk GROUP's Market Demand Opportunity analysis to assess the connection to the workforce.

Tying it all together

The Academic Portfolio and Resource Reviews collectively examine every academic program and department to develop a clear picture of what is being delivered to students and evaluate the sustainability of those offerings.

- How sustainable are current programs and departments?
- What levers of control exist to enhance sustainability?
- How might resources be reallocated to areas of strength and demand?
- How might roles change across the academic leadership team to ensure that this new framework changes institutional culture?

The answers to these questions are revealed, supporting needed change across the academic portfolio.

Moving from analysis to action

What good is analysis without a firm foundation for change? We know that lasting change happens at the speed of trust. We also know that constant communication, opportunities for input and feedback, and authentic engagement with all stakeholders are essential for actual data utilization.

To ensure success and knowledge transfer, rpk GROUP offers best practice approaches to build institutional capacity and give you the power to act. This includes the design and delivery of workshops for your academic deans and chairs, leading to department-level action plans.

Our intention is to help institutions develop a framework for ongoing analysis – not just provide a report that sits on the shelf. The rpk team works alongside leaders to build their analytic capacity and move toward a true data-informed culture.

Engage the experts

The rpk GROUP team has decades of rich experience with higher education strategic finance. Leaders in higher education come to us to contextualize and answer critical questions; in the process, we help their teams adopt a Mission, Market, and Margin[®] mindset.

Having an institutional-wide view that connects powerfully to your shared future vision, strategy, and resources is within reach. With rpk GROUP's Academic Portfolio and Resource Reviews, you'll be prepared to make data-informed decisions that put your institution on a sustainable path.

Interested in using our Academic Portfolio and Resource Review approach across your entire system? Let rpk GROUP share its experience in applying this work at scale.

rpk GROUP is a leading consulting and advisory firm in higher education, supporting institutions and organizations with their growth strategies by focusing on Mission, Market, and Margin[®] opportunities.